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## Dilithium offers ringback technology

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VIDEO solutions provider Dilithium said it is bringing video ringback technology to countries in Asia through its VT-Ring video ringback platform.

In a statement to media, the Sydney, Australia-based Dilithium described the VT-Ring technology, saying it combines video and audio content to provide a multimedia-rich experience for callers.

Through the technology, the company said in the statement, subscribers can personalize the experience for their callers by configuring a music video clip, or even their own video clip, to become their personalized ringback tone.

Like traditional ringback tunes,

subscribers can also choose the tunes and videos they want for specific individuals, families and groups. It also allows for automatic system selection of media, the statement added.

VT-Ring incorporates an improved interface to have the video stream quickly move from video clip to real-time video conversation without any noticeable delays from the call transition. The quick transition video connect feature is another significant improvement in the area of customer experience, the statement said.

Also available from Dilithium is the support of media oriented acceleration negotiations, or Mona, for accelerated call-setup support. One of the improvements implemented by terminal suppliers of 3G videophones

is improved acceleration in the call-setup time.

Dilithium's VT-Ring platform supports the improved 3G-324M-call acceleration technique referred to as Mona that can ensure rapid call-setup times for playback of the video clip to the calling party.

The company said that the technology in the Mona standard is based on Dilithium's patented AnswerFast technology suite, and provides 3G video callers an ultra fast 3G-324M call-setup time improvement.

Dilithium creates converged video solutions for the mobile, broadband and Internet markets. It pioneered 3G video communications. Its technologies are deployed by major network operators, content owners, aggregators and equipment providers.