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PETALUMA, Calif. -- Dilithium, the global leader in high-quality multimedia delivery over mobile and broadband networks, today announced the Dilithium Content Adapter (DCA), a high capacity and scalable solution that automates the real-time adaptation and delivery of video content over multiple networks to any device. Dilithium's patented technologies perform real-time, on demand media conversion with minimal latency, avoiding the need for costly off-line transcoding. DCA enables service providers and content owners to deliver a superior customer experience, increase revenue streams, and attract and retain new customers with minimum capital investment.

DCA builds on Dilithium's pioneering development of 3G mobile video solutions, with customers in more than 50 countries covering 800 million subscribers, and its 200 plus patent and patent pending technologies.

With the growth of sophisticated phones like the iPhone, video sites such as YouTube and WiFi and 3G networks, consumers are increasingly downloading videos onto their phones. Analyst firm ARC estimates that the mobile online video market will generate worldwide revenue of \$5 billion in 2008. Consequently, mobile and broadband service providers are faced with the pressure to provide dynamic, high-quality content to their subscriber's over multiple networks, to any device.

Until today, service providers were unable to effectively deliver interactive, 2-way multimedia content to wireless and broadband devices. The traditional process involves customized coding for each device and network type such as 2.5G, 3G, WiFi or WiMAX, which restricted real-time downloads and is resource intensive as it, requires extensive human interaction and expensive capital investment in servers and storage.

The DCA changes all of that. Its unique patented audio and video technologies enable on-demand transcoding, transrating and transsizing of multimedia content, making content easier for operators and providers to deliver. The flexibility also allows for additional revenue streams such as targeted ad insertion.

"As multimedia content becomes more widely available and the diversity of devices continues to grow, traditional methods of delivery are no longer the only way to offer content," said Michelle Abraham, principal analyst at In-Stat. "Consumer demand for content with low latency and high quality will drive service providers to find solutions that will easily offer quality content to their subscribers over multiple networks and devices."

[Dilithium Networks Inc.](http://www.unstrung.com)

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